DC Leh chairs a meeting on implementation of Lakhpati Didi initiative in Leh District

Leh, 12 Feb 2025: The Deputy Commissioner, Leh, chaired a meeting to deliberate on the implementation of Lakhpati Didi Initiative in the district. The meeting, held in the VC Room of the Deputy Commissioner's Office, began with a detailed presentation by the District Programme Manager of the Ladakh Rural Livelihood Mission (NRLM) Asiya Tabassum, highlighting the objectives and progress of this ambitious initiative.

The Lakhpati Didi Initiative, spearheaded by the Ladakh Rural Livelihood Mission (LRLM), aims to empower women Self-Help Group (SHG) members by enabling them to achieve an annual household income of over ₹1 lakh. This initiative focuses on creating sustainable livelihoods, capacity building, and strengthening market linkages to foster women entrepreneurs across Ladakh.

During the discussions, the Deputy Commissioner directed the concerned departments to conduct a follow-up meeting to ensure timely implementation of the initiative. He further instructed the submission of a detailed proposal outlining strategies and actions required for achieving the initiative's goals. Stressing the importance of market linkages, the DC Leh emphasized a stronger focus on marketing and promotional activities to enhance the visibility and outreach of SHG products, thereby increasing income of SHG members.

The LRLM shared insights into the steps already taken, including training Community Resource Persons (CRPs) to identify potential Lakhpati Didis, facilitating credit linkages with banks, and supporting participation in Saras exhibitions. In convergence with the Department of Industry and Commerce, SHG members engaged in food processing have been provided seed capital, while others are being registered on MSME and Udyam portals. The district administration is also promoting exposure tours, skill development programs, and collaborations with various institutions to equip SHG members with the necessary tools for success.

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DEPUTY COMMISSIONER
LEH
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