

Leh, October 27, 2025: The Department of Financial Services (DFS), Ministry of Finance, Government of India, in coordination with the Reserve Bank of India (RBI), Insurance Regulatory and Development Authority of India (IRDAI), Securities and Exchange Board of India (SEBI), and the Investor Education and Protection Fund Authority (IEPFA) under the Ministry of Corporate Affairs, has launched a three-month nationwide awareness campaign (October–December 2025) on unclaimed assets in the financial sector titled “Your Money, Your Right.”

The campaign will be inaugurated by the District Development Commissioner, Leh, Sh. Romil Singh Donk (IAS) on 28th October 2025 at Leh.

Unclaimed financial assets—including insurance policy claims, bank deposits, dividends, shares, and mutual funds—often remain unclaimed due to lack of awareness or outdated records. During the campaign, citizens will receive on-the-spot guidance to search and claim their unclaimed assets, update records, and complete claim procedures. Digital tools and step-by-step demonstrations will also be provided.

The Government of India is committed to ensuring that every rupee belonging to citizens is rightfully claimed by them or by their legal heirs. The campaign aims to encourage people to participate actively, spread awareness, and promote financial inclusion in every household. It seeks to empower citizens by providing clear information on how to track and claim their money, supported by Standard Operating Procedures (SOPs) and Frequently Asked Questions (FAQs) issued by respective financial regulators, ensuring transparency and ease of access.

A special financial inclusion exhibition will also be organized featuring stalls from banks, insurance companies, mutual funds, and pension institutions.