

Directorate of Industries & Commerce, UT Ladakh signs MoU to strengthen PM Vishwakarma Implementation

Leh, Ladakh: The Directorate of Industries & Commerce, Union Territory of Ladakh, signed a Non-Financial Memorandum of Understanding (MoU) with Firgun Social Initiative Foundation to support market-driven capacity building of beneficiaries under the PM Vishwakarma Scheme in the districts of Leh and Kargil.

The MoU was signed by Sh. Mohd Ashraf Bhatt, JKAS, Director, Industries & Commerce, UT Ladakh, in the presence of Sh. Shafiq Ahmad, JKAS, General Manager, DIC Kargil. The collaboration was facilitated by SL-PMU PM Vishwakarma Ladakh.

The MoU aims to enhance entrepreneurial, financial, and digital skills of artisans and craftsmen through structured training programmes, while also supporting mobilisation, identification, and formation of trade-based business clusters under the PM Vishwakarma Scheme.

As part of the collaboration, Firgun Social Initiative Foundation will conduct free and voluntary workshops on digital marketing, e-commerce, bookkeeping, and business management, along with facilitating certification of participants in coordination with the MSME Technology Centre, Greater Noida. The Directorate of Industries & Commerce will provide coordination and mobilisation support without any financial involvement.

