

Celebrating 10 Years of Beti Bachao Beti Padhao Campaign in Ladakh Leh, January 22, 2025: A special event was held today to celebrate the 10th anniversary of the Beti Bachao Beti Padhao campaign, a flagship initiative aimed at improving the status of the girl child and promoting women's education across India. The event, organized at the Cultural Academy, brought together key stakeholders to reflect on the progress made and discuss future goals for women's empowerment in the region. Hon'ble Chairman/CEC Adv. Tashi Gyalsen was the chief guest, accompanied by Ms. Shashanka Ala, IAS, Secretary of the UT Ladakh; Santosh Sukhadeve, DC/CEO, LAHDC Leh; Shruti Sinha, SSP Leh; A.G. Zargar, ACD Leh; Tsewang Paljor, Dy. Secretary for Culture; Nasreen Maryam, President of Anjuman Imamia Women Wing; Tsewang Chuzin, President of the Women Alliance; Dr. Kunzes Dolma, Vice President LBA; Abi Cho Cho Lay ; Captain Jigmet Palmo, Ladakh Women's Football National Team; Amir Sohail, Social Worker, Special Cell for Women; and the staff of directors and anganwadi workers. Amir Sohail, Social Worker, Special Cell for Women addressed the gathering by highlighting the challenges women face in Ladakh, especially in terms of gender-based violence and legal awareness. He stressed the importance of more legal education and awareness programs, particularly in remote areas. The Vice President of LBA, the President of Anjuman Imamia Women Wing, the President of the Women Alliance, and the Captain of the Ladakh Women's Football National Team also gave speeches during the event. They highlighted the importance of Beti Bachao Beti Padhao and spoke passionately about women's empowerment. Each emphasized the need for continued efforts in promoting gender equality, supporting women's education, and creating more opportunities for women in all fields. Their speeches reflected a collective commitment to advancing the cause of women in Ladakh. Ms. Shashanka Ala shared that the Beti Bachao Beti Padhao campaign is especially important and close to her heart. She explained, "It's not just about empowering women, but about building a culture of gender equality for future generations." She praised the progress made in girls' education in Ladakh and called for more efforts to ensure women have equal opportunities, especially in leadership roles. "We must teach the next generation the value of gender equality and create a future where women can succeed," she added. Hon'ble Chairman/CEC Adv. Tashi Gyalsen highlighted the significant progress made under the Beti Bachao Beti Padhao campaign over the past decade, particularly in advancing women's education and empowerment in Ladakh. While acknowledging these achievements, he emphasized the ongoing need for improvements in women's safety and representation. The CEC also outlined various initiatives by the LAHDC in the areas of health, education, sports, and politics, underscoring the Council's commitment to furthering women's rights and opportunities in the region. A token of appreciation was presented to the key officials as a gesture of gratitude for their valuable contributions to women's empowerment. The event concluded with a vote of thanks, acknowledging the contributions of all speakers and participants. District Administration, Leh Department of Information & Public Relations, Leh, Ladakh.



