

Awareness Drive on Various Schemes Held in Drass Under Janbhagidari Abhiyan

Kargil, June 30, 2025 – The Dharti Aaba Janbhagidari Abhiyan awareness and benefit saturation camp began today in Drass sub-division, Kargil, with active participation from multiple government departments and the local public. The event was begun with an address by BDO Shahid Sultan, who introduced the objectives of the Abhiyan and outlined flagship government schemes such as MGNREGA and the Swachh Bharat Mission. The aim is to ensure maximum public awareness and outreach.

The Block Veterinary Officer (Animal Husbandry) shared details on initiatives related to dairy and poultry farming, informing attendees that one dairy and one poultry unit are currently operational in the sub-division. Dr. Ashan Ali, representing SDH Drass, raised concern over the high incidence of anaemia among children and pregnant women in the Kargil district. To tackle this, health supplements have been distributed through schools and Anganwadi centres. He also informed participants about healthcare schemes such as Ayushman Bharat, Poshan Abhiyan, and the Rashtriya Bal Swasthya Karyakram (RBSK). Birth certificates were also distributed to eligible recipients during the camp.

The Department of Social Welfare and Tribal Affairs briefed attendees on pension schemes, the state marriage assistance scheme, and the Rewa scholarship for aspirants of competitive examinations. Representatives from the State Bank of India's Rural Self-Employment Training Institute (RSETI) in Kargil encouraged youth to enrol in skill-based courses and take advantage of self-employment opportunities. SHO Drass reported that 1,800 tenants have been registered in the sub-division. FIRs have been lodged against landlords who failed to comply with the registration process, with 12 cases filed so far. Closing the event, SDM Drass Vishal Atri urged residents to fully participate in the ongoing Janbhagidari Abhiyan, noting that future camps will also be held at the panchayat level.



