

District Administration Nubra Launches District-Wide Cleanliness Campaign on May 07, 2026.

Nubra, May 7, 2026: The District Administration Nubra today launched a district-wide sanitation and cleanliness campaign under the leadership of Mukul Beniwal, IAS Deputy Commissioner, Nubra.

The initiative was organized with the objective of promoting cleanliness, environmental awareness, and sustainable tourism across the district.

The campaign witnessed enthusiastic participation from Jigmet Raftan, Sub-Divisional Magistrate, Nubra, the SHO Nubra, officers and officials of various departments, students, village representatives, local associations, and members of the public from different parts of the district.

As part of the campaign, sanitation drives and cleanliness activities were simultaneously conducted across all villages covering major tourist destinations, market areas, public spaces, government offices, educational institutions, roadsides, and village surroundings. The initiative aimed at not only improving sanitation standards but also creating awareness regarding the importance of maintaining a clean and eco-friendly environment.

A large number of stakeholders actively participated in the programme, including officers and officials stationed at Diskit, village Lambardars, students and staff of various schools, members of the Camel Association Nubra, Hotel & Guest House Association Nubra, and local residents.

Addressing the gathering at Hunder, the Deputy Commissioner Nubra, Mukul Beniwal IAS, emphasized that Nubra Valley, being one of the major tourist destinations of Ladakh must strive to set an example as a clean, pristine and environmentally conscious region.

The Deputy Commissioner urged all stakeholders, particularly youth and local communities, to adopt cleanliness as a continuous public movement and ensure proper waste disposal and sanitation practices across the district. He also highlighted the commitment of District Administration Nubra towards promoting sustainable tourism, environmental preservation, and cleanliness throughout the district.



Before



After



GPS Map Camera



Thanga

Tyakshi Eco Village, near Tyakshi Check Post, Nubra Valley, Village, Near Turtuk, Thanga, 194401, Lat 34.877668° Long 76.816223° Thursday, 07/05/2026 10:29 AM GMT +05:30