

L-G Vinai Kumar Saxena inaugurates Jung sJabs outreach programme Reaffirms commitment to 'Administration at Your Doorsteps'

Leh, April 7: Lieutenant Governor of the Union Territory of Ladakh, Shri Vinai Kumar Saxena, today inaugurated the Jung sJabs Outreach Programme at Sheynam Community Hall, organised under the tagline "Administration at Your Doorsteps." The initiative aims at saturation of all welfare schemes across villages of Leh district by ensuring doorstep delivery of essential government services.

The outreach programme witnessed participation from multiple government departments, offering a wide range of services through dedicated stalls. These included services related to revenue, Aadhaar enrolment, banking, healthcare, social welfare, labour welfare, animal and sheep husbandry, agriculture, and horticulture, among others.

Addressing the gathering, the Lieutenant Governor expressed his happiness at being among the people and highlighted that the primary objective of the outreach programme is to make government welfare schemes easily accessible to citizens, especially in remote and far-flung areas. He noted that Ladakh's vast geographical expanse, sparse population, and challenging terrain often compel people to travel long distances for basic services, making such initiatives crucial.

Emphasising that it is the responsibility of the Administration to bring governance closer to the people, Shri Saxena reiterated his commitment to the vision of "minimum government, maximum governance," as envisaged by the Hon'ble Prime Minister Narendra Modi. He stated that the Jung sJabs Outreach Programme was initiated with the aim of ensuring that no citizen is deprived of government services due to logistical or geographical constraints.

The Lieutenant Governor informed that soon after assuming office, he directed officials to prioritise doorstep delivery of welfare schemes so that people do not have to travel to district headquarters for minor services. He urged the public to take full advantage of the camp, including facilities such as health check-ups and financial inclusion services.

Encouraging the youth of Ladakh to adopt an entrepreneurial mindset, Shri Saxena advised them to explore start-up opportunities rather than relying solely on government employment. He highlighted Ladakh's immense potential in sectors such as tourism, handicrafts, and handloom, and called upon young entrepreneurs to harness these opportunities.

He observed that despite the global quality of Ladakhi products such as apricots and pashmina, they have not received adequate recognition in international markets due to gaps in marketing and packaging. He assured that the UT Administration would extend all necessary support to promote these products, enhance their branding, and assist in establishing them in global markets.

The Lieutenant Governor also sought public cooperation in transforming Ladakh into a leading tourist destination. He informed that an increase in daily flight operations would boost tourist inflow and provide relief to tourism stakeholders. He further shared that efforts are underway, in coordination with the Ministry of Civil Aviation, to operationalise commercial flights at Kargil Airport.

Reaffirming his commitment to preserving Ladakh's unique cultural identity, Shri Saxena stated that all necessary steps would be taken to promote and safeguard the region's rich cultural heritage. He also emphasised the need to provide world-class services to tourists to enhance their experience and encourage repeat visits.

Highlighting environmental concerns, the Lieutenant Governor noted that despite the presence of glaciers, Ladakh faces water scarcity and low green cover. He informed that the Administration is working on creating water bodies for irrigation and increasing forest cover across the region. He also assured that he would continue visiting different parts of Ladakh to directly engage with the public, understand their grievances, and provide on-the-spot solutions.

Deputy Commissioner Leh, Romil Singh Donk, briefed about the objectives of the outreach initiative, stating that the *Mimans-si-Jabstogs* programme, launched in November last year, aims to bridge the gap between the Administration and citizens, particularly those in remote areas. He emphasised that the programme serves as an open platform for grievance redressal and urged the public to actively participate and avail benefits.

Assistant Commissioner Revenue Delex Namgyal welcomed the dignitaries.

Earlier, the Lieutenant Governor inspected the stalls offering various welfare schemes and also distributed certificates among the beneficiaries.

Among those present were Secretary to the Lieutenant Governor Shashanka Ala, Senior Superintendent of Police Leh Shree Raam, Additional Deputy Commissioner Leh Mukul Beniwal, Commissioner State Taxes Nitish Rajora, senior government officials, nambardars of Leh and adjoining areas, and a large number of citizens.



