

## **Goma Minjee Blooms with festivity as Apricot Blossom Festival 2026 concludes in Kargil**

A vibrant fusion of nature, culture, and immersive experiences captivates visitors, reinforcing Kargil's appeal as a premier spring destination

Kargil, April 15, 2026: As part of the series of ongoing events held across the UT of Ladakh in connection with the Apricot Blossom Festival, 2026 organized by the Department of Tourism, events in Kargil District concluded on a vibrant and celebratory note at Goma Minjee here today.

The event encapsulated the essence of the festival, celebrating one of nature's most enchanting seasons through a harmonious blend of blooming apricot landscapes, rich cultural traditions, and immersive tourism experiences. Set against the breathtaking backdrop of orchards in full bloom, the event drew an enthusiastic gathering of foreign and domestic tourists, locals, and stakeholders.

Visitors were offered curated experiences including guided village walks, heritage trails, and scenic cycling rides, enabling them to meaningfully engage with the pristine environment and cultural heritage of the region. The venue also featured vibrant stalls showcasing handloom and handicraft products, apricot-based delicacies, and traditional local cuisine, providing a platform for local artisans and entrepreneurs.

Interactive storytelling sessions by local elders and cultural interpreters added depth to the experience, offering insights into the history, folklore, and lifestyle of the region. Soft adventure activities such as nature walks, short treks, and riverside leisure experiences further enriched the day's programme, catering to a diverse range of visitors.

Tourists were also facilitated with guided visits to nearby attractions, enhancing their overall experience of the destination. Orchard picnics and designated blossom-viewing points remained a major highlight, especially for photography enthusiasts and nature lovers who captured the fleeting beauty of the apricot bloom.

Hands-on activities including traditional cooking demonstrations and tasting sessions of apricot-based products added a unique sensory dimension to the event.

The concluding day witnessed a significant influx of both domestic and international tourists, contributing to the festive atmosphere. Visitors expressed deep appreciation for the surreal beauty of the apricot blossoms and the warm hospitality extended by the local community.

On the occasion, Assistant Director Tourism Kargil, Muhammad Ali Tak, and other officials interacted with tourists, travel trade representatives, influencers, and vloggers. They emphasized the importance of promoting Ladakh's apricot blossom season across wider platforms and positioning Kargil as a distinctive spring tourism destination offering authentic and immersive experiences.

The Department of Tourism, Kargil extended their gratitude to all stakeholders, participants, and visitors for their support and cooperation in making the festival memorable. Meanwhile, members of the travel trade associations, volunteers and other stakeholders were also felicitated for their assistance and coordination for smooth and successful conduct of the festival.

The successful conduct of the Apricot Blossom Festival, 2026 at Goma Minjee stands as a testament to Ladakh's growing prominence on the tourism map, where nature, culture, and community converge to create unforgettable experiences in the lap of the Himalayas.



