

DC Kargil reviews implementation plan for Mushkoo valley project under Swadesh Darshan 2.0

Kargil, April 29, 2025: Deputy Commissioner/CEO, LAHDC, Kargil, Shrikant Suse convened a meeting at his office chamber regarding implementation plan for the Mushkoo Project, supported under the Ministry of Tourism's Challenge-Based Destination Development (CBDD) Scheme under Swadesh Darshan 2.0.

PMU Tourism Ladakh, Abhijit Singh gave a detailed presentation on the project aimed to advance Mushkoo valley as a sustainable tourism hub, integrating wildlife sightings and community progress.

The initiative includes various interventions focussing on harnessing huge potential of ecotourism and wildlife tourism.

During the meeting, the Deputy Commissioner sought suggestions from all members of destination management organisation to make the project sustainable with special focus on employment generation for locals, branding in eco friendly manner.

The meeting also discussed waste management in Mushkoo valley, management of as human-wildlife conflict faced by the locals in the area.

The meeting also discussed various roles and responsibilities of the concerned departments and stakeholders to ensure the timely execution of the project.

The meeting was attended by Councilor Ranbirpora Constituency, Abdul Samad, Director Tourism, Kunzes Angmo, SDM Drass, Vishal Atri, Joint Director/Chief Planning Officer, Abdul Hadi, Tourism Officer, Wildlife Warden, PMU Tourism Ladakh, representative of AKTTA , representative of World Wildlife Fund (WWF), representative of Himalayan Brown Bear Trust and village representatives.





