

Ayushman Bharat Digital Mission Concludes second day - Participation at Ladakh Marathon Bib Expo

Leh, Ladakh – September 8, 2025: The Administration of the Union Territory of Ladakh, through the Office of the Mission Director of the Ayushman Bharat Digital Mission (ABDM), successfully concluded its two-day participation at the Bib Expo of the Ladakh Marathon 2025, held on September 8, 2025.

On the final day, the Ladakh ABDM team continued to witness enthusiastic participation from marathon runners, tourists, and local residents. The team demonstrated the process of generating the Ayushman Bharat Health Account (ABHA) ID and provided hands-on experience of ABDM-enabled digital health services. Live demonstrations were carried out throughout the day, during which several visitors—including tourists and local residents—successfully created their ABHA IDs on the spot.

Officials also explained how citizens can digitise their healthcare needs through the ABHA system. This includes securely storing medical prescriptions, diagnostic reports, vaccination details, and other health records in a digital format, accessible anytime and anywhere. By linking these records with their ABHA ID, citizens can ensure continuity of care and seamless access to healthcare providers across India.

In addition to the demonstrations, officials explained the importance of the ABHA system in ensuring accessible, secure, and seamless digital health records for every citizen and as well as brochures and multilingual templates in English, Hindi, and Bhoti, were distributed to raise awareness and guide citizens through the process of creating their own digital health IDs.

The overwhelming response across the two days reflected both the growing awareness of digital health initiatives in Ladakh and the unique opportunity provided by the Ladakh Marathon to connect with diverse communities. The ABDM team reaffirmed its commitment to strengthening digital health services and empowering citizens through awareness and participation.



