

The Secretary Tourism and Culture Department, UT Ladakh, chairs a meeting with the Presidents of Taxi, Tempo, and Mazda associations

Tourism Department to organize Workshop for Taxi and Tempo Drivers in UT Ladakh

The Secretary Tourism and Culture Department, UT Ladakh, today chaired a meeting with the presidents of the Taxi, Tempo, and Mazda associations of Leh district. The objective of this meeting was to discuss strategies for enhancing the tourist experience in Ladakh, focusing on sensitizing drivers about the basics of hospitality.

During the meeting, the presidents of the said associations requested a workshop to educate drivers on providing better services to tourists, essential aspects of hospitality, cultural sensitivity, and effective communication. The Secretary assured them that a comprehensive workshop would be organized to achieve this objective.

The workshop aims to promote a positive and welcoming environment for visitors, while also developing sustainable tourism practices in Ladakh. By doing so, the department seeks to ensure that local stakeholders, including taxi and tempo drivers, play an active role in showcasing the region's unique culture and natural beauty.

