

Press Release

Durbuk, 24th October, 2024: The Durbuk Forest Range celebrated International Snow Leopard Day with great enthusiasm, marked by various activities organized under the global campaign theme “23 for 23.” The campaign focused on a 23-minute activity as a symbolic act dedicated to raising awareness about the Snow Leopard and its mountain ecosystem.

1. Under the auspicious presence of the Chief Guest, Mr. K. K. Jha, IFS (Retd.), Ex-PCCF, Uttar Pradesh, a 23-minute walk along the banks of Pangong Lake was conducted with active participation from the Maan village community.
2. A similar awareness walk was carried out with ITBP officials at Changla Pass (17,586 ft), promoting communication and awareness on Snow Leopard conservation.

The occasion witnessed the enthusiastic participation of 40 people, successfully spreading awareness about the “Mountain Phantom” — the Snow Leopard

