

AI Awareness Training for PM Vishwakarma Beneficiaries Held at DIC Kargil

Kargil, May 30, 2026: The State Project Management Unit (SPMU), PM Vishwakarma, organized an Artificial Intelligence (AI)-based Capacity Building and Awareness Training Programme for PM Vishwakarma beneficiaries in collaboration with the District Industries Centre (DIC), Kargil, at the Conference Hall of DIC Kargil.

The programme was conducted in line with the vision of Digital India and IndiaAI to enhance digital awareness and technology adoption among traditional artisans and craftspeople.

More than 100 PM Vishwakarma beneficiaries representing various traditional trades and crafts from across Kargil district participated in the training programme.

The training session was delivered by Khushbu Joshi, SPMU PM Vishwakarma, and Lobzang Lungtok, IPO, DIC Kargil, who introduced participants to the practical applications of Artificial Intelligence from the perspective of Vishwakarma artisans and craftspeople. The resource persons highlighted various challenges faced by beneficiaries and explained how AI-powered tools can support them in improving productivity, marketing their products, enhancing customer outreach, generating business ideas, and accessing information more efficiently.

A hands-on demonstration was also conducted on popular AI applications, including ChatGPT and Gemini, enabling participants to gain practical experience in using these tools for their professional and business needs.

During the session, participants were introduced to voice-based AI features, image recognition tools, content generation, and practical business use cases relevant to artisans, tailors, craftspeople, and other traditional occupations covered under the PM Vishwakarma Scheme.

The resource persons also emphasized the importance of the responsible and safe use of AI technologies. Participants were advised not to share sensitive personal information, bank account details, passwords, OTPs, or other confidential data while using AI platforms. Beneficiaries were encouraged to use AI tools ethically and responsibly to maximize their benefits.

The programme concluded with an interactive question-and-answer session during which participants raised several queries related to the PM Vishwakarma Scheme as well as the application of AI in their respective trades and enterprises.

Participants expressed keen interest in leveraging AI tools to support their traditional occupations, improve business visibility, strengthen customer engagement, and enhance their livelihoods through digital innovation.



