

Crisil Foundation Organises Financial Literacy Camps in Leh During Financial Literacy Week-FLW

Crisil Foundation conducted Financial Literacy Camps across Leh district from 9th to 13th February 2026 as part of FLW-2026 celebrations.

During the week-long outreach programme, Crisil Foundation–CFL staff in collaboration with line departments including NABARD, Banks, RSETI, RDD and Ladakh Rural Livelihood Mission (LRLM), conducted awareness camps focusing on the thematic area “KYC – Your First Step to Safe Banking.”

The Reserve Bank of India has been observing Financial Literacy Week every year since 2016 with a specific theme targeting particular segments of the population. The objective of FLW is to spread awareness about key financial topics through focused campaigns. This year’s theme, “KYC – Your First Step to Safe Banking,” includes the following sub-themes: Basics of Know Your Customer (KYC) Central KYC Registry (CKYC) Account hygiene and discipline.

The campaign aims to highlight the importance of KYC as the foundation of safe and secure banking. During FLW 2026, special efforts were made to educate the public on all aspects of KYC. The campaign focused on: Clarifying that while KYC is an essential regulatory requirement, it is simple to comply with through safe and convenient modes. Familiarising the public with facilities such as Central KYC (CKYC), which simplifies the KYC process.

Encouraging citizens to remain vigilant against fake calls, messages, and fraudulent links related to KYC updation that may lead to financial loss. Sensitising people about the serious consequences of becoming money mules by falling prey to inducements.

Through this collective effort, RBI aims to reinforce the message that KYC is not merely a regulatory formality but a vital step toward ensuring a secure and trustworthy financial ecosystem for all.

In addition to the theme-based sessions, CFL project staff covered essential financial literacy topics, including: Banking Ombudsman and grievance redressal mechanisms, Prevention of cyber frauds, awareness about unclaimed deposits and use of the UDGAM portal.

Officials from NABARD, RSETI, RDD-RGSA, LRLM, and Regional Team of Crisil Foundation attended the outreach camps and delivered presentations aligned with the FLW theme.

The awareness programmes witnessed active participation from community members, Self-Help Groups (SHGs) and Panchayati Raj Institution (PRI) representatives, who attended in large numbers despite the harsh weather conditions.

Empanelled by the Reserve Bank of India (RBI), Crisil Foundation is implementing the Moneywise Centre for Financial Literacy (CFL) Project funded under the DEA Fund (RBI), FIF-NABARD and supported by State Bank of India (SBI).

Crisil Foundation has been working across all blocks of the Union Territory of Ladakh since June 2022 to promote financial literacy and drive financial inclusion as mandated by RBI and NABARD. The Foundation has established 13 Moneywise Centres for Financial Literacy (CFL) across Leh and Kargil districts, collectively covering all 31 blocks of UT Ladakh. These centres operate under the supervision of the Lead District Manager, who serves as the nodal officer representing RBI and SBI.



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