

CEC Dr Mohd Jaffer Akhoon Flags Off Seabuckthorn Pulp Consignment to Delhi, Appreciates Local Entrepreneurial Initiative



Kargil, October 12: Chairman and Chief Executive Councillor, Ladakh Autonomous Hill Development Council (LAHDC), Kargil, Dr Mohd Jaffer Akhoon today flagged off a consignment of seabuckthorn pulp from Council Secretariat Kargil being dispatched to Delhi by Rabbani Agri Processing Unit, Sankoo, marking an important milestone in promoting local agro-processing and expanding market access for Ladakh's indigenous produce.

The dispatch marks the unit's final consignment of 20 metric tonnes of seabuckthorn pulp to Delhi, in collaboration with Well with India Pvt. Ltd., Delhi.

On the occasion, the CEC appreciated the efforts of Rabbani Agri Processing Unit co-founder Mohamed Hassan promoting local produce and strengthening the agro-processing sector in Kargil. He encouraged local entrepreneurs to explore new markets, adopt value-addition practices and make greater use of the region's natural resources to generate employment and sustainable livelihood opportunities for local communities.

He emphasised that such entrepreneurial initiatives have significant potential to strengthen the local economy, support farmers and establish Ladakh's indigenous products in wider markets.

Executive Councillor LAHDC Kargil, In-charge I&FC and PHE, Altaf Hussain, was also present on the occasion.

The initiative highlights the growing potential of seabuckthorn processing in Ladakh and the importance of supporting local enterprises in promoting the region's unique produce beyond the Union Territory.