

## **Seabuckthorn Conclave-cum-Reverse Buyer-Seller Meet Held at Leh Main Market**

**Leh, September 18, 2026:** The Seabuckthorn Conclave-cum-Reverse Buyer-Seller Meet (RBSM) was organised at Leh Main Market on September 18 and 19, 2026, under the Raising and Accelerating MSME Performance (RAMP) Scheme of the Ministry of Micro, Small and Medium Enterprises, Government of India.

Sh. Keshvendra Kumar, IAS, Joint Secretary (AFI), RAMP Programme, MoMSME, Government of India, inaugurated the stalls set up at Leh Main Market. The stalls provided local entrepreneurs and MSMEs an opportunity to showcase and sell their products at the main market, while promoting locally produced seabuckthorn and other products.

The event was attended by Administrative Secretary, Industries & Commerce, Sh. Himanshu Gupta, IAS, Director, Industries & Commerce, Sonam Norbu, JKAS, and Superintendent/Assistant Director, Handloom & Handicrafts Sh. Sachin Bali, JKAS along with other officers, officials, artisans and local entrepreneurs.

The two-day initiative aims to provide greater market exposure to local MSMEs and artisans, facilitate buyer-seller linkages, and promote the potential of seabuckthorn and other locally produced products.

